



MapDynamics
BUILD, CONNECT, & ENGAGE

Events are more fun when it's easy to participate.

If you want to simplify things for your attendees and provide additional value to your sponsors we have the software to accomplish these goals and provide the guidance and support to make it easy on you, too.

Contents

Core Mobile App Features	4
Add-On Additional Features	6
Mobile App White Glove Setup (New!)	8
What we provide:	8
App Pricing	9
Limited-Time Offer	9

— Introducing —

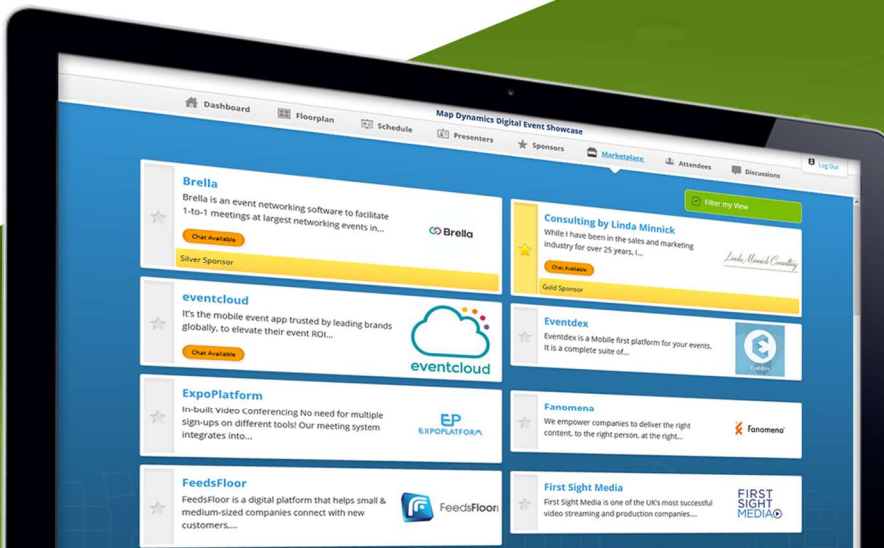
EVENT HOME BASE

by MapDynamics

Create a purpose-driven experience for your attendees built around educational sessions, downloadable resources, facilitated discussion, or links to go-at-your-own-pace webinars.

Increase the participation and return on the event by utilizing our suite of tools supporting sponsors and vendors to facilitate promotion and connection.

Bridging in-person,
virtual, and hybrid
events just got a lot easier.



Trusted by associations
because we're built for associations.

Core Mobile App Features

We bundle our features into **tiers** to make it easier and more affordable to tailor our product and service to the type of event you're looking to put on.

A Map Dynamics companion mobile app includes everything in the **Core Platform Features** and **Core App Tier Features**.

Branded, Native Event App

You can have an event platform that provides the same experience for ALL of your events year to year! It provides convenience for you and your attendees in addition to reducing costs and streamlining event promotion and access.

Mobile Navigation Manager

You have control over the functionality provided to users on the mobile app. Add, hide, change, or re-arrange the navigation. Change icons and labels. Add custom-content pages or links. Build pages but publish only when you're ready.

Custom Content Pages

Anything that doesn't fit into an already built section can be easily added using our custom content page editor. Create pages for contest drawings, anchor sponsor promotion, hotel information, and so much more.

Push Notifications

Directly message all users that have downloaded your event app via iTunes or GooglePlay. Schedule messages to be sent at a set time or send immediately from the event floor!

Live Polls

Engage event attendees and speakers by using live polls during sessions. Ask a question that polls the participants. The results can be shared by the presenter immediately!

Interactive Location Lists

A great tool for creating in-person location guides with descriptions, photos, maps, links, and downloads. Ideal for dine-arounds, tour of homes, venue property tours, and events with different meetup locations.

Staff & Resources Help Center

Finding the right person or information when you're at an event is even easier with the mobile app help center. List your staff, links, and related documents and group them by user role.

Bookmarking

Bookmarking gives users the option to personalize their experience and better organize the content they're interested in.

Visitor & Attendee Tracking

See in real time the usage and engagement your event has. Print out reports and download raw data for customized reporting needs.

888-526-5542 (ext. 1) | build@map-dynamics.com
330 Research Drive, Suite 200, Athens GA 30605

 **MapDynamics**
We Support Event Managers

Sponsors Promotion

Event Home Base gives your sponsors the opportunity to be seen and with media-rich vendor profiles, opportunities to educate and engage with attendees about their offerings.

Marketplace and Vendor Profiles

Build out a marketplace of participating vendors with information-rich profiles. Connect your vendors to attendees, sessions, speakers, and more. Easy to navigate, search, and bookmark.

Attendee Profiles

Make it easy for other attendees to learn about and connect with everyone that's attending the event.

Security & Access Controls

Protect the privacy of your attendees and access to the content of your event with single password sign-ons or attendee account logins.

888-526-5542 (ext. 1) | build@map-dynamics.com
330 Research Drive, Suite 200, Athens GA 30605

 **MapDynamics**
We Support Event Managers

Add-On Additional Features

Any tier Add-On added to your event will expand the content and features available on the event app automatically.

The below tiers each come with additional functionality for the app.

ADD-ON: INTERACTIVE FLOORPLAN

ADD-ON: CONTENT EXPANSION

ADD-ON: ONLINE BOOTH SALES

ADD-ON: MARKETPLACE EXPANSION

Interactive Floorplan

For tradeshows, festivals, conferences, and any event with a vendor marketplace use an interactive floorplan to sell booth space, promote vendors, and assist attendees in planning and navigating.

Booth Snapshots History

Keep a record of the booth layout at any point in your show. An excellent tool to capture a variety of options while you plan the final layout.

Schedule & Session Profiles

Build out a schedule that goes beyond just a list to connect presenters, sponsors, videos, and related resources.

Session Check-Ins

Track attendance for a variety of purposes by turning this feature on for any session where an attendance list is useful.

Speaker Profiles

Create speaker profiles with full bio information. Our system automatically connects their profile to all related sessions, vendors, and discussions they're participating in.

Integrate Live & Pre-recorded Video

We all have a preferred video provider and often times a library of multimedia. Event Home Base is built to make connecting these services and your content into your event simple.

Expanded Attendee Access Controls

You can provide attendees control over a suite of features including: editing their own profile, chatting with vendors, participating in discussions, and posting new discussion topics.

Personalized Attendee Programs

Once logged in, event attendees can bookmark any item within the schedule to create their own, customized lineup! They can also mark exhibitors, attendees, and speakers as favorites

Floorplan Booth Sales

Buying booth space at your event will be a breeze for your exhibitors. Extensive flexibility allows you to customize the process with your payment gateway and checkout scenario, plus the sale of additional services, add-ons, and up-sells.

888-526-5542 (ext. 1) | build@map-dynamics.com
330 Research Drive, Suite 200, Athens GA 30605

 **MapDynamics**
We Support Event Managers

Auto, Quantity, & Code Discounts

Customize discounts during vendor booth purchases in the following ways: quantity discounts, code discounts (provide certain users a code), or automatic discounts triggered when prerequisites are fulfilled.

User-Role Based Restrictions

Restrict which booth purchasing and expansion options are available to users by assigning roles such as member, sponsor, etc.

Priority & Reserved Booths

Reserve booths for sponsoring organizations, and create priority booth types that may have a higher price tag based upon size and/or visibility.

Exhibitor Personnel

Allow exhibitors to feature their on the ground - literally or virtually! - personnel with a photo, contact information, and more within the exhibitor's marketplace listing.

Exhibitor Products & Services

Exhibitors can provide a list of their products and services with descriptions and the ability to link to resources.

Product & Service Videos

Show instead of tell - videos can often be the best way to demonstrate exhibitor offerings in a more in depth manner.

Exhibitor Photo Galleries

Exhibitors can showcase images of their facility, products and services, brochures, cut sheets, and more in the photo gallery.

Mobile App White Glove Setup (New!)

Short on staff resources? Short on time? No problem!

We now offer white glove mobile app setup to help you launch your branded, customized app quickly and with greatly reduced effort.

What we provide:

No need to hire a graphic designer, we'll take whatever branding elements and instructions you can provide and **create your icons and app splashscreens for you.**

We will **write the copy for the short and long descriptions of your app** that appear on the iTunes and Android stores as well as the app Embed Page

We'll implement your **brands colors and graphics** into the multiple-event app landing screen.

And lastly, we'll **customize the app promotion page** to be included in your website and coordinated with your web developer.

Want to know something really cool about our app embed pages?

They are fully automated!

That's actually your app embedded into your website along with the links to the store and the list of features you have turned on. As your app changes so does this page.

Map Dynamics' Annual Board Meeting

Affectionately called the #DisnessMeeting, you and a group of your peers will meet over a period of 2 days on the Disney Parks property in a private meeting room to discuss the future of association events.

We encourage you to download this year's app to have instant access to the meeting schedule and every resource you'll need to participate.

How to Access

There are multiple ways to access the app. All methods give you access to the same content and features.



App Features

🕒 Event Schedule

👤 Exhibitors & Profiles

🗺 Interactive Floorplan Map

★ Sponsors List

📄 Attendees List

🔔 In-App Notifications!

🎤 Speakers & Bios

🔍 Help Desk contact information and resources

📁 Documents & Links

👍 Notes, Favorites, and Personalized Schedules

888-526-5542 (ext. 1) | build@map-dynamics.com

330 Research Drive, Suite 200, Athens GA 30605

 **MapDynamics**
We Support Event Managers

App Pricing

If you'd like to have all your event content and connections available in the palm of your attendees' hands we recommend adding on a downloadable mobile app.

One App for All Your Events	1800 one-time
Add-On: White Glove Setup	475

Fall 2020 - Limited-Time Offer

For a limited time we're offering an opportunity to launch your next event app for.

If you're an existing client all of your current, previous, and upcoming events appear in the app as soon as it launches.

Option 1: Buy before Dec 1, 2020 + \$475 discount 1,325
Get our app, normally priced at \$1800 for only \$1325

Option 2: Buy before Dec 1, 2020 + Free White Glove Setup 1,800
Or pay the standard price but we'll throw in our white glove setup services at no additional charge

How does the Multi-Event App work?

The opening screen on the Multi-Event App is a list of all upcoming and past events for the user to choose from. Once an event is clicked on the app experience is focused solely on the event they selected and functions as though it were an app dedicated to that one event.

888-526-5542 (ext. 1) | build@map-dynamics.com
330 Research Drive, Suite 200, Athens GA 30605

 **MapDynamics**
We Support Event Managers